



## CAPA LONDON SAMPLE INTERNSHIP LIST MUSIC




### INDUSTRY DESCRIPTION

Students who are applying for an internship in Music should be able to demonstrate an interest in the music Industry and indicate which part of the business they are keen to gain experience in (eg. sound engineering, promotions, management). The Music industry is a competitive industry and applicants should therefore provide as much detail as possible about relevant coursework, internship experience and any other extra-curricular activities. Music industry sites will be looking for people with a clear focus, a positive, can-do attitude and willingness to engage and commit to any and all tasks.

### EXAMPLES OF PAST PLACEMENTS

Please note that the following sites are a brief cross-section of current CAPA internship host sites and should not be considered as a guaranteed location for your placement. All internship & service learning placements will be dependent upon each individual applicant's application documents, prior experiences, demonstrated skills and their aspirations and goals.

<p style="text-align: center;"><b>British Youth Music Theatre</b></p> 	<p>Youth Music Theatre UK, known as YMT, is the leading music theatre company for young people aged 11-21. Our principal aim, as an Arts Council England National Portfolio Organisation, is to provide high-quality training for talented young performers, musicians, directors, writers, composers, choreographers and theatre technicians. YMT courses offer significant personal and educational benefits to young people: developing confidence and self-esteem as well as improving communication and team-work skills whilst working in a professional environment. O</p>
<p style="text-align: center;"><b>The Institute of Contemporary Music</b></p> 	<p>The Institute, located in London, is widely recognised as one of Europe's leading schools of modern music. The Institute's reputation has been built on providing world class education and training using the very best teachers and state-of-the-art facilities. Internship opportunities vary and have included working in Marketing, Events and Industry Liaison.</p>

<p style="text-align: center;"><b>Hart Media</b></p> 	<p>Hart Media leads the way in Regional, Specialist (National and Regional) Student/College/University and Online Radio promotions. Along with Online PR, Management Consultancy, International Promotions and Publishing. In the years since its inception it has built up rock-solid foundations with the key players in the Music and Radio industries and excels in getting the very best results for its artists. Hart Media prides itself on the close relationship it has with its Heads of Music, Specialist DJs, Online PR and Student/College/University DJs. These are relationships that have been nurtured and developed through the years thanks to Hart Media's friendly, knowledgeable and diligent team.</p>
<p style="text-align: center;"><b>Sunday Best</b></p> 	<p>Originally founded as a leftfield club night in 1995 by Radio 1 DJ and Bestival co-creator Rob da Bank, Sunday Best the label emerged in 1997. Sarah Bolshi joined in 2000 and runs the label day to day, influencing the label's shape and direction.</p> <p>Renowned for its expansive and eclectic roster, early releases include records from Grand National, Max Sedgley &amp; Dan le sac vs Scroobius Pip, as well as more recent outputs from the likes of David Lynch, L.A. Salami &amp; Kitty, Daisy &amp; Lewis.</p>
<p style="text-align: center;"><b>Weller Media Agency</b></p> 	<p>WMA is based in London, New York and LA and has over 20 years of experience working alongside some of the world's biggest brands and recording artists.</p> <p>WMA is a full-service digital creative agency, we do it all, from start to finish. We connect people through the digital space. We put bands in touch with their fans and start conversations between brands and their audiences. We generate original ideas and we make them happen. Wherever, whenever, however.</p>

### POTENTIAL PROJECT OPPORTUNITIES

Project opportunities will be dependent upon the current needs within the organisation and the demonstrated skills and abilities shown by each intern. It is imperative to remember that project opportunities will develop over time and throughout internship placements. Projects may include but are not limited to:

**Artist Liaison & Development**

**Client Services**

**Database Management**

**Event Coordination & Support**

**Market Research**

**Media Production**

**Newsletter Production**

**Office Support & Administration**

**PR campaigns & Press Releases**

**Presentation Production**

**Press Kit Development**

**Social Media Development**

## TRANSFERABLE SKILLS

It is essential to maximise every opportunity within the internship placements. If tasks and duties are approached in a professional manner, interns can take away additional skills and abilities that will be of benefit to their personal and professional development. Transferable skills sets include but are not limited to:

<b>Accuracy &amp; Attention to Detail</b>	<b>Interaction and Liaison skills</b>
<b>Administrative Skills</b>	<b>Planning &amp; Organisation</b>
<b>Effective Communication, Written &amp; Oral</b>	<b>Presenting &amp; Reporting</b>
<b>Independent Work &amp; Self-Reliance</b>	<b>Promoting &amp; Selling</b>
<b>Identifying Creative Ideas</b>	<b>Research &amp; Information Gathering</b>
<b>Industry Insight</b>	<b>Teamwork</b>

## PERSONAL PROFESSIONAL DEVELOPMENT

Through their internship and extra-curricular activities, we work to help students develop the following skills:

1. **Networking:** The ability to intentionally and purposefully connect and interact with others in order to develop professional and social relationships.
2. **Communications:** The ability to receive, interpret and articulate information and ideas effectively.
3. **Remote Collaboration:** The ability to utilise IT resources to connect virtually with others and achieve collective goals and objectives.
4. **Global Perspective:** To develop skills required to live and work in an interdependent world through forming an understanding of connections between one's own life and those of people across the globe.
5. **Cultural Awareness:** To develop an understanding of oneself, others and to embrace and appreciate diverse and complex perspectives, values and beliefs.
6. **Organisation, Time Management and Prioritisation Skills:** The ability to achieve identified outcomes by using your time, energy and resources in an effective and productive manner.
7. **Problem Solving:** The ability to find solutions to difficult or complex issues and to manage moments of uncertainty or ambiguity.
8. **Adaptable:** The ability to adjust oneself readily to different conditions and environments.
9. **Goal Setting:** The ability to identify, form and implement actions that will guide you towards predetermined aims and objectives.
10. **Career Based or Vocational Skills:** The development of specific knowledge or abilities related to an occupation.