





CAPA LONDON SAMPLE INTERNSHIP LIST JOURNALISM





INDUSTRY DESCRIPTION


Students who are applying for an internship in Journalism should have strong written and oral communication skills and should also demonstrate good attention to detail, the ability to multi-task and to be able to work to deadlines. Students should also be familiar with a range of social media platforms and be prepared to research, develop and pitch new and interesting story ideas for the publication. Previous experience is desirable (although not always essential, especially if the student has a strong portfolio from course work etc.) and candidates should include links to any published articles or online blogs in their application documents.

EXAMPLES OF PAST PLACEMENTS

Please note that the following sites are a brief cross-section of current CAPA internship host sites and should not be considered as a guaranteed location for your placement. All internship & service learning placements will be dependent upon each individual applicant's application documents, prior experiences, demonstrated skills and their aspirations and goals.

<p>Anna Magee</p> 	<p>Healthista.com is the brainchild of Anna Magee, a UK-based print journalist who was an overweight teen turned health junkie. The former Health Director of Red Magazine and a three-time award-winning journalist, Anna's obsession with fitness, nutrition and all areas of women's health grew to such a point that there wasn't enough space in the national magazines and newspapers she works for, for all the health information she wanted to share with readers all day every day.</p> <p>Anna created healthista.com to bring the knowledge of all the health experts – doctors, nutritionists, personal trainers, psychologists and consultants – in her contact book along with real women's health experiences to readers in new and exciting ways.</p>
<p>Business Traveller</p> 	<p>Business Traveller is the leading magazine for the frequent business traveller, with 14 editions worldwide – in the UK, US, Asia-Pacific, Middle East, China, France, Germany, Denmark, Hungary, Africa, Russia, Poland, Israel and India, as well as a number of websites.</p> <p>Launched in the UK in 1976, Business Traveller has become the leading magazine around the world for the frequent corporate traveller. A consumer publication, it is aimed at entertaining business travellers, saving them money and making their travelling life easier. Each edition is packed with editorial on the latest news about airlines, airports, hotels and car rental.</p>

<p>Index on Censorship</p> 	<p>Index on Censorship is a nonprofit that campaigns for and defends free expression worldwide. We publish work by censored writers and artists on our website to promote debate, and monitor threats to free speech.</p> <p>We believe that everyone should be free to express themselves without fear of harm or persecution – no matter what their views.</p> <p>Index’s aim is to raise awareness about threats to free expression and the value of free speech as the first step to tackling censorship.</p>
<p>Nursing Times</p> 	<p>Nursing Times is the largest nursing website in Europe, receiving over 1.5 million page views a month. The brand also produces a monthly print magazine and has its own news app. You will be joining Nursing Times at an exciting point in its 112-year history as we change the frequency of the print magazine from weekly to monthly with the aim of producing more online and less print content.</p> <p>Nursing Times publishes original nursing research and a host of clinical articles for nurses at all stages in their career. The brand is known for being the leading source of nursing news in the United Kingdom, which is supplemented with analysis, opinion articles from nurse leaders and features written by the team. The brand’s online learning tool, Nursing Times Learning, is a highly-successful and ward winning platform hosted on the NT website providing nurses with an opportunity to gain valuable continuing professional development (CPD) as well as a tool to store this evidence.</p>
<p>Spell Magazine</p> 	<p>Spell Magazine is created for today’s young, multi-cultural women looking for a style companion that reflects who they are and what they love.</p> <p>Mainstream media is finally turning its back on a one-size-fits-all approach and we are proud to part of this movement. Women’s magazines are changing to reflect women of all colours, cultures and interests, and we aim to be an integral force within that.</p> <p>We’re here to bring you the latest news, views and trends – whether that’s straight from the fashion catwalks and the coolest city pavements; or from the style experts in the know and the newest bloggers on the block.</p> <p>Our monthly print edition is available as a supplement within Pride magazine, found in all major news outlets, or you can pick up our special larger standalone issue at selected distributors across the country.</p>
<p>The Centre for Investigative Journalism</p> 	<p>The Centre for Investigative Journalism (CIJ) is a charity that champions critical, in-depth reporting and the defence of the public interest. The primary mission of the CIJ is to provide a centre of excellence for the training of journalists; to raise the standard of investigative reporting to a high professional level.</p>

<p>The Independent</p>  <p>INDEPENDENT</p>	<p>The Independent is a British online newspaper. Established in 1986 as an independent national morning newspaper published in London, it was owned by Tony O'Reilly's Independent News & Media from 1997 until being sold in 2010. Since March 2016, it is no longer printed, but is available for readers online.</p>
<p>Travel Weekly</p> 	<p>Travel Weekly is the number-one business magazine and online news provider for the UK travel industry, with a print distribution of over 15,000. It provides news, analysis and destination articles for frontline travel agents, tour operators and tourism employees about the outbound and domestic holiday and travel markets. Travel Weekly has won several awards and is regularly cited in the national media. Travelweekly.co.uk features daily news, breaks industry stories and provides a forum for the industry, and has 81% visitor market share against its nearest competitor. Travel Weekly Business serves the senior end of the industry. It comprises Travel Weekly Business:am, an agenda-setting early-morning email bulletin; Travel Weekly Insight, a monthly intelligence report; and Travel Weekly Business Breakfasts, topical debates with leading industry figures.</p>

POTENTIAL PROJECT OPPORTUNITIES

Project opportunities will be dependent upon the current needs within the organisation and the demonstrated skills and abilities shown by each intern. It is imperative to remember that project opportunities will develop opportunities over time and throughout internship placements. Projects may include but are not limited to:

Editorial Content Production

Social Media Development

Fact-checking

Uploading Web Content

General Office Administration & Support

Vox Pops

Interviews

Website Design

Proofreading

Website/Article Analytics

Research

Writing Articles

TRANSFERABLE SKILLS

It is essential to maximise every opportunity within the internship placements. If tasks and duties are approached in a professional manner, interns can take away additional skills and abilities that will be of benefit to their personal and professional development. Transferable skills include but are not limited to:

Accuracy

Professional Networks & Contacts

Effective Written & Oral Communication

Research & Information Gathering

Independence

Team Work

Planning & Organisation

Time Management

PERSONAL PROFESSIONAL DEVELOPMENT

Through their internship and extra-curricular activities, we work to help students develop the following skills:

1. **Networking:** The ability to intentionally and purposefully connect and interact with others in order to develop professional and social relationships.
2. **Communications:** The ability to receive, interpret and articulate information and ideas effectively.
3. **Remote Collaboration:** The ability to utilise IT resources to connect virtually with others and achieve collective goals and objectives.
4. **Global Perspective:** To develop skills required to live and work in an interdependent world through forming an understanding of connections between one's own life and those of people across the globe.
5. **Cultural Awareness:** To develop an understanding of oneself, others and to embrace and appreciate diverse and complex perspectives, values, and beliefs.
6. **Organisation, Time Management, and Prioritisation Skills:** The ability to achieve identified outcomes by using your time, energy and resources in an effective and productive manner.
7. **Problem Solving:** The ability to find solutions to difficult or complex issues and to manage moments of uncertainty or ambiguity.
8. **Adaptable:** The ability to adjust oneself readily to different conditions and environments.
9. **Goal Setting:** The ability to identify, form and implement actions that will guide you towards predetermined aims and objectives.
10. **Career Based or Vocational Skills:** The development of specific knowledge or abilities related to an occupation.