






CAPA LONDON SAMPLE INTERNSHIP LIST GRAPHIC DESIGN



INDUSTRY DESCRIPTION

There are some amazing design agencies and departments here in London but the industry is seriously competitive and candidates seeking part time internships must be able to show relevant academic and extra-curricular work experience. Students seeking Graphic Design placements should include details of all their relevant IT skills and should also submit a portfolio of work along with their application documents.

EXAMPLES OF PAST PLACEMENTS

Please note that the following sites are a brief cross-section of current CAPA internship host sites and should not be considered as a guaranteed location for your placement. All internship & service learning placements will be dependent upon each individual applicant's application documents, prior experiences, demonstrated skills and their aspirations and goals.

<p>Catapult: VCCP Media</p> 	<p>Catapult, as the name suggests, is focussed on creativity that maximises effective media and delivers real-world marketing and design solutions that maximise impact and results. Formed out of the award-winning creative department of First City Advertising BBDO, Catapult offers clients an even wider breadth of services across all marketing platforms.</p>
<p>Fourfeet</p> 	<p>We are a creative agency based in London. We're a studio of designers, developers and content makers.</p> <p>Our work encompasses graphic design and identity, websites and digital experiences, exhibitions and installations, advertising and communications, video and editing.</p>
<p>London Basketball Association (LBA)</p> 	<p>London Basketball Association (LBA) is a registered charity, established in July 2012. We are a small but intensely committed organisation, built up and employing directly from the very communities within which we work. We operate within the 'sport for development' sector and aim to bring positive social change in areas such as health and wellbeing, substance misuse and employment, through the powerful medium of sport, and basketball specifically.</p>

<p style="text-align: center;">Latimer</p> 	<p>Latimer Creative Media is an award winning, youth centred social enterprise committed to affecting social change through creative digital media and film production.</p>
<p style="text-align: center;">Onward Display</p> 	<p>Established in 2003, Onward Display Ltd. are a creative large format printers, offering endless print options & solutions for retail, events & exhibition graphics. We have 3 large showrooms in central London with over 25 large format print & cut machines that run 24/7. We rely completely on recommendation through the work we produce. All work undertaken is produced in-house with our own machines which enable us to have complete control of quality and pricing.</p>
<p style="text-align: center;">Pay Creative</p>	<p>PayCreative is a full-service design and marketing studio based in London. They help brands and businesses express themselves and their products through engaging design and meaningful experiences.</p>

POTENTIAL PROJECT OPORTUNITIES

Project opportunities will be dependent upon the current needs within the organisation and the demonstrated skills and abilities shown by each intern. It is imperative to remember that project opportunities will develop over time and throughout internship placements. Projects may include but are not limited to:

Administration

Print Graphics

Advertisement Layouts

Research

Creating Visuals

Setting Up Mood Boards

Design Layout

Social Media Content Creation

Developing Concepts

Sourcing Images

Interpret Design Briefs

Web Graphics

Marketing Campaigns

TRANSFERABLE SKILLS

It is essential to maximise every opportunity within the internship placements. If tasks and duties are approached in a professional manner, interns can take away additions skills and abilities that will be of benefit to their personal and professional development. Transferable skills sets include but are not limited to:

Client Liaison

Portfolio Development

Communication

Presenting

Drawing Skills

Software Skills

Networking

Teamwork

Planning & Strategic Development

PERSONAL PROFESSIONAL DEVELOPMENT

Through their internship and extra-curricular activities, we work to help students develop the following skills:

1. **Networking:** The ability to intentionally and purposefully connect and interact with others in order to develop professional and social relationships.
2. **Communications:** The ability to receive, interpret and articulate information and ideas effectively.
3. **Remote Collaboration:** The ability to utilise IT resources to connect virtually with others and achieve collective goals and objectives.
4. **Global Perspective:** To develop skills required to live and work in an interdependent world through forming an understanding of connections between one's own life and those of people across the globe.
5. **Cultural Awareness:** To develop an understanding of oneself, others and to embrace and appreciate diverse and complex perspectives, values and beliefs.
6. **Organisation, Time Managements and Prioritisation Skills:** The ability to achieve identified outcomes by using your time, energy and resources in an effective and productive manner.
7. **Problem Solving:** The ability to find solutions to difficult or complex issues and to manage moments of uncertainty or ambiguity.
8. **Adaptable:** The ability to adjust oneself readily to different conditions and environments.
9. **Goal Setting:** The ability to identify, form and implement actions that will guide you towards predetermined aims and objectives.
10. **Career Based or Vocational Skills:** The development of specific knowledge or abilities related to an occupation.