





## LONDON SAMPLE INTERNSHIP LIST FASHION

### INDUSTRY DESCRIPTION

London is a world-renowned location for fashion innovation, creativity, and leadership. Students that are applying for a fashion placement should be able to demonstrate relevant academic or previous extra curricular activities related to this industry. Students will need to be adaptable, have a good degree of flexibility and be open to a range of tasks in the workplace. Fashion related placements can include roles in PR, Merchandising, Buying, Marketing & Social Media, consumer trend forecasting and potentially some design work. Please note, design work is very limited even for students with prior experience.

### EXAMPLES OF PAST PLACEMENTS

Please note that the following sites are a brief cross-section of current CAPA internship host sites and should not be considered as a guaranteed location for your placement. All internship & service learning placements will be dependent upon each individual applicant's application documents, prior experiences, demonstrated skills and their aspirations and goals.

<p style="text-align: center;">Elliot Rhodes</p> 	<p>Bespoke and innovative, here at Elliot Rhodes we create beautiful luxury leather belts and buckles in a wide variety of colours, textures and styles to suit all tastes. Over the last thirteen years, Elliot Rhodes has become the go-to belt and buckle making brand, renowned for a wide variety of handmade designs. All of our belts are designed in the UK and made exclusively for us to our own exacting specifications. Unique to our offer is our interchangeable system which gives our customers the freedom to choose a belt strap of their desired width, colour and finish and match with one or more buckles to reflect their personal style.</p>
<p style="text-align: center;">K&amp;H Comms</p> 	<p>K&amp;H is a communications agency that was founded in 2010 with a rebellious spirit and one specific objective in mind, to make the brands they represent the most noticed and sought after across the globe.</p> <p>Because every brand is unique, K&amp;H creates bespoke packages to suit their clients' needs and budgets; from on-going support to shorter-term consultancy briefs across the fashion, beauty and lifestyle sectors.</p>

<p>M Industry</p> 	<p>After the IT bag, M Industry presents the ART bag . . . and the art of transformation. M Industry, launching in October 2017, creates leather accessories that are utterly original, individual, and beautifully hand-crafted. Working with a team of highly skilled artisans, embroiderers and designers, M Industry takes the handbag into the realm of art, breaking the rules and boundaries of other fashion accessories.</p>
<p>Pringle of Scotland</p> 	<p>Cashmere. Argyle. The Twinset. Cardigans for British (and Hollywood) royalty. All made famous, made relevant and in some instances made for the first time, by this knitwear company, whose origins lie in the unassuming town of Hawick, Scotland, United Kingdom.</p> <p>It may have over a 200-year history, indeed it can be considered one of the oldest luxury fashion brands in the world, but Pringle of Scotland has always been a thoroughly modern, pioneering company. Founded in 1815 by Robert Pringle as manufacturers of knitted hosiery, it was Pringle, decades after its inception, that embraced and encouraged the technical innovations that led to the creation of knitted outerwear, and indeed coined the term 'knitwear' to describe its ever-growing collections.</p>
<p>Salt Resort Wear</p> 	<p>Salt Resort Wear is the brainchild of Stephanie Alameida who became known for her signature style having travelled the globe. After noticing a large gap in the market for a luxury, multi-brand resort wear lifestyle store, Stephanie decided to launch the UK's first resort wear boutique situated on London's exclusive Walton Street. Salt Resort Wear is the ultimate destination for luxury resort wear, all year round. The London store and online boutique is a fashion emporium housing resort wear, ready-to-wear and accessories from an array of international designers.</p>
<p>Trendstop</p>  <p>Trend forecasts you can trust.</p>	<p>Trendstop is a vertical consumer research, trend analysis, creative concept &amp; product development agency. We also are the publisher of the TrendTracker mobile and iPad apps.</p>
<p>WGSN</p> 	<p>WGSN is the leading online trend-analysis and research service providing creative and business intelligence for the apparel, style, design and retail industries. WGSN provides fashion and design businesses with the intelligence to drive commercially successful products and services.</p>

## POTENTIAL PROJECT OPPORTUNITIES

Project opportunities will be dependent upon the current needs within the organisation and the demonstrated skills and abilities shown by each intern. It is imperative to remember that project opportunities will develop over time and throughout internship placements. Projects may include but are not limited to:

<b>Apparel Design</b>	<b>Merchandising</b>
<b>Client Services</b>	<b>Office Administration</b>
<b>Database Management</b>	<b>Press Samples</b>
<b>E-Commerce</b>	<b>Sales</b>
<b>Fashion Research</b>	<b>Social Media Development</b>
<b>Marketing &amp; PR campaigns</b>	<b>Trade Shows</b>

## TRANSFERABLE SKILLS

It is essential to maximise every opportunity within the internship placements. If tasks and duties are approached in a professional manner, interns can take away additional skills and abilities that will be of benefit to their personal and professional development. Transferable skills sets include but are not limited to:

<b>Apparel Technical</b>	<b>Information Gathering</b>
<b>Business Acumen &amp; Commercial Awareness</b>	<b>Interaction and Liaison skills</b>
<b>Effective Communication (Speaking, Writing &amp; Listening)</b>	<b>Networking</b>
<b>Expertise</b>	<b>Promoting and Selling</b>
<b>Identifying Creative Ideas</b>	<b>Teamwork</b>

## PERSONAL PROFESSIONAL DEVELOPMENT

Through their internship and extra-curricular activities, we work to help students develop the following skills:

1. **Networking:** The ability to intentionally and purposefully connect and interact with others in order to develop professional and social relationships.
2. **Communications:** The ability to receive, interpret and articulate information and ideas effectively.
3. **Remote Collaboration:** The ability to utilise IT resources to connect virtually with others and achieve collective goals and objectives.
4. **Global Perspective:** To develop skills required to live and work in an interdependent world through forming an understanding of connections between one's own life and those of people across the globe.
5. **Cultural Awareness:** To develop an understanding of oneself, others and to embrace and appreciate diverse and complex perspectives, values and beliefs.

6. Organisation, Time Management and Prioritisation Skills: The ability to achieve identified outcomes by using your time, energy and resources in an effective and productive manner.
7. Problem Solving: The ability to find solutions to difficult or complex issues and to manage moments of uncertainty or ambiguity.
8. Adaptable: The ability to adjust oneself readily to different conditions and environments.
9. Goal Setting: The ability to identify, form and implement actions that will guide you towards predetermined aims and objectives.
10. Career Based or Vocational Skills: The development of specific knowledge or abilities related to an occupation.