



## CAPA LONDON SAMPLE INTERNSHIP LIST BROADCAST MEDIA



### INDUSTRY DESCRIPTION





Students who are applying for an internship in Broadcast Media should have strong written and oral communication skills and should also demonstrate good attention to detail, the ability to multi-task and to be able to work to deadlines. Students should also be familiar with a range of social media platforms and it is advantageous to have experience in visual and/or audio production and editing. Previous experience is desirable (although not always essential) and candidates should include detailed information about their media skills (e.g. Final Cut Pro, Avid Media Composer etc.) and a link to a showreel, portfolio or any published online content in their application documents.

A number of students interested in Broadcast and Media also look for placements in Film and TV production. Please note that roles within these areas in London are largely focused around Video and Media production, often within Creative Agencies. It is important that students are aware that these roles will give insight into the industry, however it is unlikely that students will be on set or in a studio environment. Roles can include tasks like, filming, editing, talent scouting, storyboarding etc.

### EXAMPLES OF PAST PLACEMENTS

Please note that the following sites are a brief cross-section of current CAPA internship host sites and should not be considered as a guaranteed location for your placement. All internship & service learning placements will be dependent upon each individual applicant's application documents, prior experiences, demonstrated skills and their aspirations and goals.

<p>The Centre for Investigative Journalism</p>  <p>centre for investigative journalism</p>	<p>The CIJ is an experimental laboratory that teaches reporters new tools alongside the traditional craft of investigative journalism. We incubate promising new investigative projects and open out investigative journalism into fertile new territory.</p> <p>Established in 2003 by the late investigative journalist and filmmaker Gavin MacFadyen as a response to the worrying decline of investigative reporting, our remit is like no other – we can take more risks than a conventional public interest publisher, be more radical than an advocacy NGO and be more innovative than either in championing new ways to do investigative journalism in the public interest.</p>
<p>Latimer Creative Media</p> 	<p>Latimer Creative Media is an award winning, youth-centred social enterprise committed to affecting social change through creative digital media and film production. The role is varied and well-rounded and includes production, marketing, social media development, events administration and data capturing, organising and evaluating.</p>

<p><b>London Live</b></p> 	<p>London Live launched in March 2014 as a local London channel, which transmits local news, current affairs, sports, arts, events and entertainment. London Live broadcasts from studios at Northcliffe House in Kensington, which is also the headquarters of <a href="#">The Independent</a> and <a href="#">London Evening Standard</a> newspapers.</p>
<p><b>Mama Youth</b></p> 	<p>MAMA Youth Project (MYP) provides training and development opportunities for disadvantaged young people aged 18 - 25. In particular, MYP trains young, aspiring TV talent in the art of TV production. Interns have the opportunity to take part and assist in this training and in the development and production of shows that are then broadcast on major TV networks such as Sky. The shows made that MYP produce have the objective of providing edutainment and supporting and celebrating young people from all backgrounds.</p>
<p><b>Together TV</b></p> 	<p>Together TV; the TV channel that wants you to look at the brighter side of life. Every day, we bring you great shows to celebrate the quirks of British life, make you feel better, more creative, and connected with people around you. If you think you'll like all of this, there is even more - and it's about you: we want you to do more than just watch TV. Find it out! Together. We Do More.</p>
<p><b>Whitecoat Productions</b></p> 	<p>Whitecoat is a video production company, working mainly with large brands like Coca-cola, Facebook, Chivas, Dove and many more, creating films for a variety of purposes. Whitecoat also has a documentary department who were nominated for an AIB award for their last series created for BBC worldwide.</p>

## POTENTIAL PROJECT OPPORTUNITIES

Project opportunities will be dependent upon the current needs within the organisation and the demonstrated skills and abilities shown by each intern. It is imperative to remember that project opportunities develop over time and throughout internship placements. Projects may include but are not limited to:

**Assisting on Live Shoots**

**Production & Post-Production**

**Editing, Formatting & Uploading Content**

**Research**

**General Office Administration & Support**

**Scheduling Assistant**

**Pitch Preparation & Presentation to Prospective Clients**

**Social Media and Marketing Development**

## TRANSFERABLE SKILLS

It is essential to maximise every opportunity within the internship placements. If tasks and duties are approached in a professional manner, interns can take away additional skills and abilities that will be of benefit to their personal and professional development. Transferable skills include, but are not limited to:

<b>Accuracy</b>	<b>Planning &amp; Organisation</b>
<b>Business Development</b>	<b>Professional Networks &amp; Contacts</b>
<b>Effective Communication</b>	<b>Research &amp; Information Gathering</b>
<b>Evaluation</b>	<b>Team Work</b>
<b>Media Production &amp; Post-Production</b>	<b>Time Management</b>

## PERSONAL PROFESSIONAL DEVELOPMENT

Through their internship and extra-curricular activities, we work to help students develop the following skills:

1. **Networking:** The ability to intentionally and purposefully connect and interact with others in order to develop professional and social relationships.
2. **Communications:** The ability to receive, interpret and articulate information and ideas effectively.
3. **Remote Collaboration:** The ability to utilise IT resources to connect virtually with others and achieve collective goals and objectives.
4. **Global Perspective:** To develop skills required to live and work in an interdependent world through forming an understanding of connections between one's own life and those of people across the globe.
5. **Cultural Awareness:** To develop an understanding of oneself, others and to embrace and appreciate diverse and complex perspectives, values and beliefs.
6. **Organisation, Time Managements and Prioritisation Skills:** The ability to achieve identified outcomes by using your time, energy and resources in an effective and productive manner.
7. **Problem Solving:** The ability to find solutions to difficult or complex issues and to manage moments of uncertainty or ambiguity.
8. **Adaptable:** The ability to adjust oneself readily to different conditions and environments.
9. **Goal Setting:** The ability to identify, form and implement actions that will guide you towards predetermined aims and objectives.
10. **Career Based or Vocational Skills:** The development of specific knowledge or abilities related to an occupation.